



ANNUAL REPORT 2020

**QUINTE ARTS
COUNCIL**
Belleville, Ontario

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For The First Time In My Life by Lori Meeboer

OUR MISSION

An inclusive and equitable culture of diversity is at the core of our mandate at the QAC.

Our authentic commitment to these values is unwavering – they are central to our mission and to our impact across all disciplines of the arts. We know that having varied perspectives helps cultivate innovative ideas, and inclusion is how we unleash the power of diversity and creativity.

Since 1967, the Quinte Arts Council has been the community leader in advancing, cultivating, promoting and advocating for a vibrant and diverse arts community of the Quinte region, while supporting the new generation of artists, offering quality experiences and arts education.

Our mission is to:

- advance the arts in the Bay of Quinte region
- support and promote the artistic endeavours of our members
- offer professional development workshops for artists and act as a resource centre
- offer annual grants, bursaries and awards for our next generation of artists
- create awareness of the arts through various media
- advocate for the arts at all levels of government
- work with other arts groups on long-range planning to promote collaboration

MESSAGE FROM THE CHAIR

2020 was a year! On behalf of the Board of Directors, thank you to every last one of the artists, musicians, performers, and writers that have provided us with a nourishing dose of humanity during this pandemic.

Thank you to our members, supporters, benefactors, and champions. Your support of the arts has been a tribute to our arts community. Thank you for not letting their work go unpaid, for providing for students and young artists through educational programming and bursaries, and for the cultural vitality and arts advocacy the *Umbrella* magazine spreads.

Despite closed venues and empty social calendars, we have continued the important work of the Quinte Arts Council. We have created innovative ways to connect with our members, aligned ourselves with several other community and arts organizations, and amplified the voices and works of artists across the Quinte region. Especially in times of crisis, the Quinte Arts Council's investment in artists is an investment in the Quinte region.

Over the past year our Executive Director, Janet Jarrell, with her incredible staff, Fiona and Adam, has relentlessly sought the hidden gems and valuable relationships that have kept us laser focused on what matters.

This year, Directors Jenny Woods and Dan Atkinson will be moving on to new adventures. Both Jenny and Dan are former Treasurers and Chairs of the Board. Their contributions have been invaluable to the Quinte Arts Council. Without exaggeration, these two individuals have sustained this organization with their determination and expertise. Please join us in congratulating them on an incredible journey. We know that grandchildren, travel, and all of the magical things retirement has to offer will bring you joy. We are so grateful.

Thank you to our Board; Vice-Chair Rick Moulton, Treasurer Maury Flunder, Secretary Taylor Pender, Director Emebet Belete and Director Lise Lindenberg. You bring your diverse perspectives to the table and your unsung dedication never waivers.



ANDREA KERR
chair



JENNY WOODS



DAN ATKINSON

MESSAGE FROM THE ED



"Even at this early stage, it is clear that the negative impacts of this situation will have devastating and multi-layered impacts on Ontario's arts sector, both immediate and over a long period of time.

These impacts will be felt by the most vulnerable of the artists and arts organizations that OAC supports, as well as the most well established."

ONTARIO ARTS COUNCIL
APRIL 2020

It was March 2020 and the QAC Team had just launched a hugely successful Women's Day show with 25 artists and a packed gallery. We had collaborations in the works with the Bay of Quinte Regional Marketing Board and the Downtown Belleville BIA and a Youth Arts Group. We'd recently met with Mayor Mitch Panciuk and MPP Todd Smith to talk about how we could work together to build an even stronger arts community in Quinte Region. And then overnight, everything changed.

On March 11 the World Health Organization declared a global pandemic and by March 16, the QAC team was working from home. We thought it would be for two weeks.

To say this year has been a challenge is a massive understatement. Not only did the team need to "pivot" to new ways of working together, but we had to find ways to support our already vulnerable arts community that was completely blindsided by the pandemic due to mass cancellations and postponements. Job losses in performing arts companies are more than 40%. Three COVID waves and multiple lockdowns later, and the arts sector is yet to recover.

But we have always known artists to be resilient and creative, and throughout 2020 they demonstrated this over and over again.

When we launched our #QuintePerforms Facebook Video Contest to award \$500 to two favoured performers, there were thousands of votes for more than 50 submissions. When we hosted five Cultural Recovery Roundtables for performing, music, literary and visual artists, as well as arts group administrators, close to 60 of you came together to network and to share experiences and resources. When we published our limited edition of our Summer issue of *Umbrella* magazine, over two dozen artists responded to our call to answer questions about how you've been affected by the pandemic, your collaborations and professional opportunities, and the importance of the arts sector.

The QAC created a Cultivating Community Facebook page as a forum for Quinte artists, arts venues and galleries to share information and experiences during the COVID-19 pandemic. We increased our outreach to the arts community with regular updates on COVID-19 resources.

Our arts education program is vital to our next generation. As artists were not permitted to hold in-person instruction in the schools, the QAC hosted arts educator training on how to facilitate virtual instruction for our performing and visual artists. Supporting the readiness of arts organizations and artists while we wait for reopening has been a major focus for us in 2020.

We also learned the power of strong relationships with our partners. Thank you to the City of Belleville for continuing their ongoing commitment to the arts and arts funding. Thank you to the outstanding team at the Bay of Quinte Regional Marketing Board for your partnership in advancing the arts sector. We thank Clearview Training for your commitment to elevate the skills and expertise of the staff and Board.

I would also like to acknowledge the exceptional work of our volunteer Board members for lending their expertise and insight to help advise the organization. The work of the staff, Board and committee members contributes to a wider ecology that supports the health of the Quinte region and its residents. Our objectives continue to be the well-being of our artists and audiences as we work toward emerging from this pandemic as a stronger, more equitable and connected arts community.



"I'm proud of how quickly and seamlessly our team regrouped to answer the scary question, 'What now?' The resilience, grace and creativity of our community was so motivating, and the connections made virtually fostered an even stronger arts community."

FIONA CAMPBELL

Director of Communications & Outreach

"Facing one of the toughest years in recent history, I'm so proud of the courageous Quinte artists that despite the enormous roadblocks, they kept creating. The technological learning curve of moving completely online was huge, but the work that came out of it was truly inspiring."

ADAM GRAY

Creative Director



zoom

Thanks to funding from two programs – Canada Summer Jobs and Career Edge – we were able to hire two summer students for July and August.

Ella Wagner, a student at CHSS, was our historical archivist.



Phoenix Bridge, a student at Centennial, worked in membership services.



Thank you to **Kim Lidstone**, our bookkeeper, who has been a member of the QAC since 2010.



NOTABLES FOR 2020

- Launched first virtual show (Rise!) in March
- Hosted five Cultural Recovery Roundtables on COVID-19 resources & recovery
- Invested over 300 hours of team and Board training on governance, fundraising and leadership
- Partnered with Downtown District BIA on Art in the Community project
- #QuintePerforms contest awarded \$500 each to Danielle Edwards and Michael Faulkner
- Began renovating gift shop into workspace for QAC podcast and artist professional development workshops
- Hired two students as part of Canada Summer Jobs and Career Edge programs
- Partnered with Kick Start Arts offering Arts Educator Training to visual and performing artists
- Participated in diversity and inclusion training with **LGBT+ Chamber of Commerce** and Bay of Quinte Regional Marketing Board working group



STRATEGIC PLAN:

Keeping Arts on the Table, the Quinte Arts Council's Strategic Plan, identifies four strategic priorities that will guide QAC operations through to 2023:

- Advancing
- Cultivating
- Promoting
- Advocating



Art by Adey Singer

ADVANCING

With the backdrop of the social and racial justice movement sweeping the world in 2020, a historic reckoning about race, inequality, diversity and reconciliation has also swept through our arts sector, sparking deep reflection and determination for the future.

Our Equity, Inclusion and Diversity Committee took a hard look at our organization, questioning our policies and conducting a thorough audit of our framework. The introduction of these questions opened the door to frank and critical discussions about the practices of our organization in terms of equity, representation and inclusion.

We are working to implement the audit recommendations and in the creation of a voluntary self-identification form, allowing QAC to address systemic barriers in our programs and services. This work continues throughout 2021 with ongoing evaluation of our policies, programs and services, how we can improve our processes, and how we can further address questions of equity, inclusion and representation. We want this diversity reflected in our operations, our art, arts organizations and arts programming, and we will strive to ensure inclusivity in the arts in the Quinte Region.

The Quinte region has seen a growth in its population, including a vibrant range of cultures, communities and traditions. QAC strives to ensure that this diversity is reflected in the arts and cultural practices that receive public support.

Equity, Inclusion and Diversity Committee:

- Emebet Belete
- Lise Lindenberg
- Andrea Kerr
- Janet Jarrell

2020 HIGHLIGHTS

SHOWS

1st Annual RISE Women's Day Show
2nd Annual Everyone Under the Rainbow LGBTQ+ show
1 x 1 Heart of Community District Art Project
Virtual Holiday Marketplace for over 25 artists

WORKSHOPS

Art Health and Wellness Meetup
Five Cultural Recovery Roundtables
Arts Educator Training for teaching online

OPPORTUNITIES

Umbrella Cover Contest
RFP for Arts Recognition Awards



ESS - Classroom by David Reed

CULTIVATING

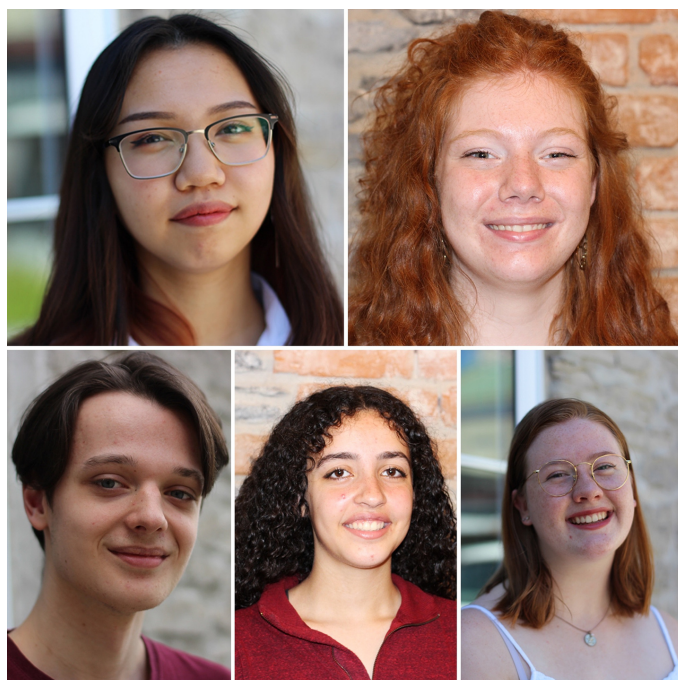
When students were sent home for March Break in 2020, no one could have foreseen that schools would stay closed for months and that students would be learning online for 14 weeks.

When students returned to the classroom in September, it was to a new world of masks and sanitizer, cohorts and social distancing. Music teachers were mandated to teach vocal classes without singing, and instruments that required blowing were not allowed. Visitors weren't allowed in schools, so our Artists in Schools program, that pairs classrooms with local professional artists, was suspended.

The arts are a critical part of a well-rounded education, and so we partnered with the Prince Edward County Arts Council and Toronto-based Kick Start Arts to offer Arts Educator Training for visual and performing artists to teach them how to pivot to online arts education facilitation, bringing artists into classrooms virtually.

Also in 2020, the Quinte Arts Council awarded six bursaries to Quinte-region graduates to help support their arts career dreams as they headed off to post-secondary school in the fall.

Despite the immense challenges of the past year, this generation (dubbed generation pandemic) is rising to the challenge and these inspiring students showed us all the true meaning of resilience.



L-R clockwise: Kate Roberts, Hannah Collins, Julia Gornell, Adey Singer, Ezra Schell

Arts Education Bursary Committee:

- Andrea Kerr
- Dave Henderson
- Bill Tomlinson
- Sheryl Parker
- Emebet Belete
- Janet Jarrell



PROMOTING

Mark Rashotte @ The Empire

Our role in promoting local artists became even more challenging and critical this year in light of the closure of venues and cancellation of events.

We amplified our efforts through our **social media** channels (Facebook, Instagram and Twitter), changed our our weekly **What's ON: Arts Calendar e-Newsletter** to focus on offering information and resources, published a special issue of ***Umbrella*** arts magazine to profile artists navigating the pandemic, and continued with our weekly **Cultivating Creativity** column in the Belleville Intelligencer, key for fulfilling our mandate to elevate the arts community as a whole.

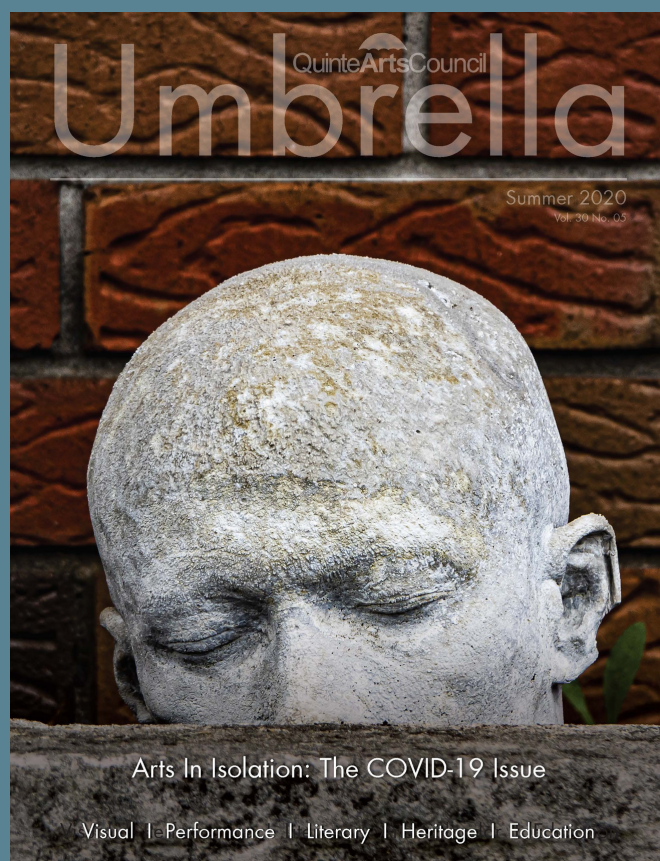
BY THE NUMBERS

1576 : Facebook followers

(a 53% annual increase)

7,352 : Combined followers on Instagram, Facebook and Twitter

52 : Cultivating Creativity columns published in the Belleville Intelligencer



Summer 2020: The COVID-19 Issue

This limited edition of *Umbrella* was dedicated to the resilient artists who stepped up to help us heal during this unprecedented time in history.



ARTS RECOGNITION AWARDS

For over 25 years, the Quinte Arts Council has celebrated our local arts champions with our Luncheon for the Arts/Arts Recognition Awards to recognize those who make a difference in our community.

This year looked a little different as instead of a sold-out Luncheon with 100 guests, we celebrated quietly, but with no less heart. Each recipient and their nominator joined the QAC Team for a socially-distant lunch at Dinkel's Restaurant, where each was presented with a one-of-a-kind award.

The 2020 Arts Recognition Awards Celebration was held virtually on Thursday December 3, 2020 via Zoom, and featured special guests Mayor Mitch Panciuk and musical guests Instant Rivalry.

2020 RECIPIENTS

(L to R)

Carol Bauer

Christopher Bennett

Marilyn Lawrie

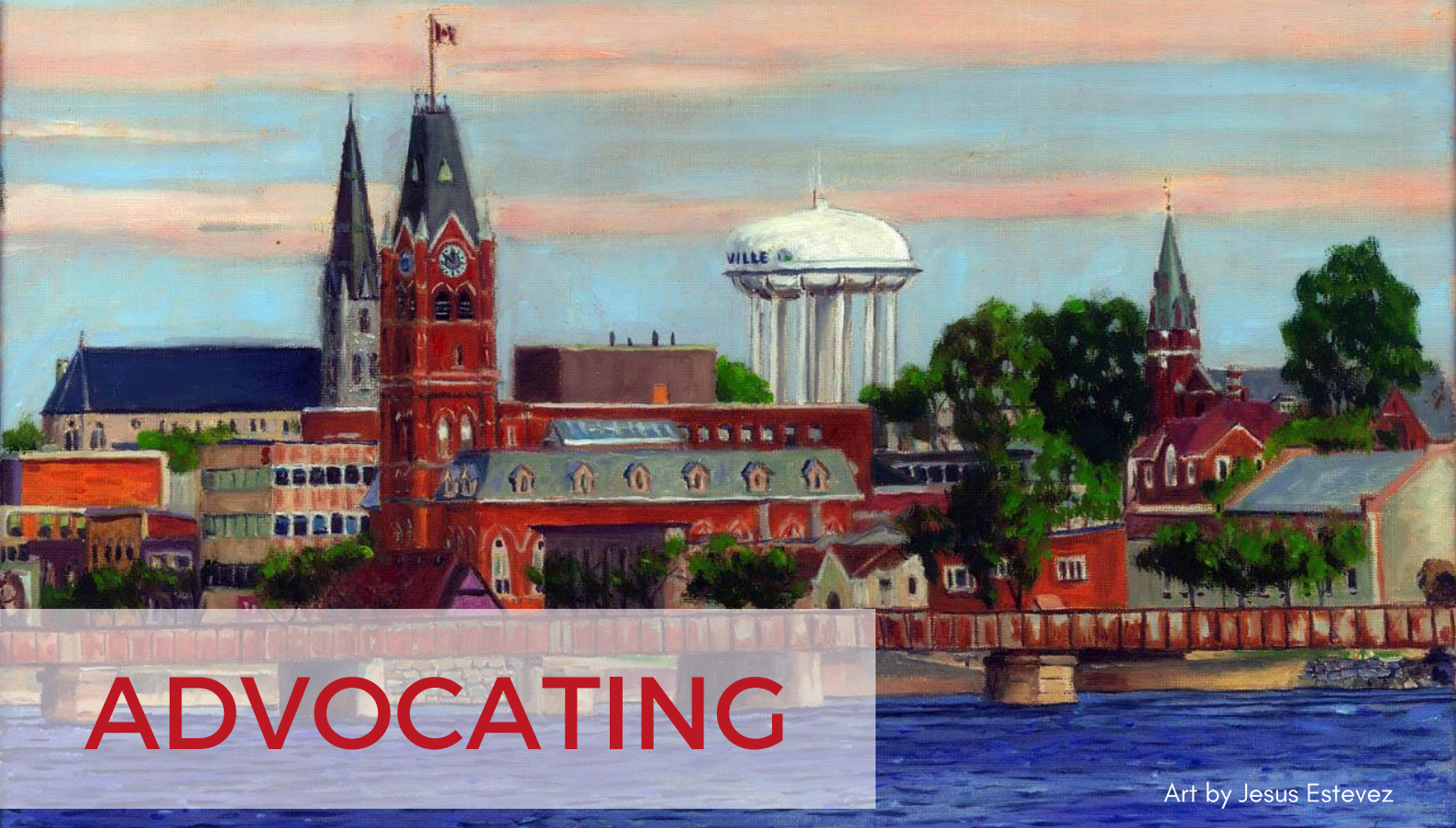
Jenny Pries

Peter Davis (posthumous)



Awards by local woodturner James G. Walt





ADVOCATING

Art by Jesus Estevez

Janet Jarrell elected Co-Chair, Alliance of Arts Councils of Ontario

In the early days of the lockdown in March 2020, a small group of art councils across Ontario began virtual monthly meetings to support one another, share resources, and collaborate on advocacy to the federal and provincial government for the arts sector. We soon realized the power in these numbers, the reach of the important work and the potential these strong organizations have moving forward. This group has grown to include 24 municipal and regional arts councils from across Ontario, who collectively represent tens of thousands of artists, cultural workers and arts groups in every discipline and large and small businesses invested in partnering with the arts sector to rebuild our arts communities, our regions and our province.

In July 2020, the QAC was a **signatory on a joint submission making recommendations to the Standing Committee on Finance and Economic Affairs** regarding the Study of the recommendations relating to the Economic and Fiscal Update Act, 2020 and the impacts of the COVID-19 crisis on Culture and Heritage sectors of the economy.

Community Partner City of Belleville Economic Destination and Development Committee (EDDC)

Representation on the EDDC is crucial to keep arts and artists at the table as they play an important role in defining who we are as a community and contribute to a healthy local economy and lifestyle for those who live and work in the area.

Quinte Arts Council supports a federal Basic Income Guarantee

The QAC joined the leaders of Canada's largest municipal arts councils to advocate on behalf of the artists and residents in the Quinte Region and across the country. On February 19 of this year, QAC submitted a letter to the 2021 Federal Pre-Budget Consultations in support of a Federal Basic Income Guarantee.

Cultural Planning

QAC is actively involved in developing a Regional Cultural plan for adoption by local municipalities to provide funding and promotional support to artists and arts groups in our region, and continue to foster and engage dialogue about the arts.

OUR SPONSORS

Photo by Mark E Hopper

Your support ensures QAC programs continue for our current and future generations of artists.
We thank you.



John M. & Bernice
PARROTT
FOUNDATION

INSURANCE & FINANCIAL
McDougall
Real people
working for you,
since 1946.

Funded by the
Government
of Canada

Financé par le
gouvernement
du Canada

Canada



ONTARIO ARTS COUNCIL
CONSEIL DES ARTS DE L'ONTARIO
an Ontario government agency
un organisme du gouvernement de l'Ontario

BAY OF QUINTE



The
DOWNTOWN
18 DISTRICT 16
BELLEVILLE

CLEARVIEW
Developing People • Driving Results

BELLEVILLE
THE INTELLIGENCER



Belleville
Public Library &
John M. Parrott Art Gallery

Bell
Let's Talk

OUR SUPPORTERS

Premier Arts Benefactors

The John M. & Bernice Parrott
Foundation
The City of Belleville
McDougall Insurance & Financial

Premier Supporter

Clearview Training & Consulting Inc.
Ralph Johnston
Audrey Williams

Partners

Barry Brown & Gary Magarrell
David & Theresa Boyd
Elaine A. Small & Richard Haeberlin
Janet Jarrell
Ross McDougall
Mary-Lynne Morgan
Lola Reid Allin
Rowland & Linda Tipper
Jenny Woods

Benefactors

Dan & Cathy Atkinson
Hans & Lenneke Buré
Jennifer Chanter
Leo & Mary Jo Fortin
Linda & Garry Gray
Laurel Hoard
Diana & Manfred Koechlin
Suzanne Lowther
Ron & Betty MacDonald
Linda Mazur-Jack
Ray McCoy
Elizabeth Mitchell
Vera Morton
Paul & Judith Niedermayr
Susan Nurse
Mary O'Flynn
Lyle & Sharon Vanclief
Douglas & Mary Wilson

Patrons

David Alexander
Emebet Belete
Judy Bridle
Charlotte Dafoe
Donald Desaulniers
Shirley French
Claire Grant
Julie Brown Hale
Catherine Joyce
Kim & Glenn Lidstone
Bob & Cathy McCallum
Judith McKnight
Ash Murrell
Linda Mustard
Joyce Pond
Rick & Elizabeth Rolston
Hal & Olive Wilson
Geoff Webb in memory of
Pauline Jenkins

Business members

About Framing
Advanced Electrolysis LASER
Arts on Main Gallery Picton
Bay of Quinte Regional
Marketing Board
Belleville Downtown District
Benton Fry Ford Sales
Brady Clark Advisory Group - CIBC
Wood Gundy - Quinte Branch
Campbell's Orchards
Capers Restaurant
Cavan Art Gallery
Chisholm Lumber
City of Belleville
Classical 103.1 FM
Comedy Country
Debbie McKinney Remax Quinte
Dinkel's Restaurant
Export Grill

Funk & Gruven A-Z
Hastings County Historical Society
Henderson Williams LLP - Barristers &
Solicitors
Impacto Protective Products
Liberty Tax Service
Lions Club of Belleville
Malcolm Brothers Ltd.
McDougall Insurance Brokers Ltd.
Michelle Hutchinson Art
Mr Print
OENO Gallery
Paulo's Italian Trattoria
Peggy deWitt Photography
Peter Smith Chev Olds Cadillac Ltd.
Quinn's of Tweed Fine Art Gallery
Quinte Broadcasting Co. Ltd
Quinte Business Accounting Services
Quinte Gardens
Quinte West Chamber of Commerce
RE/MAX Quinte Ltd.
Red Ball Radio Ltd.
Reid's Dairy
Research Casting International
Sandra Lee Randle Photography
Sean McKinney Remax Quinte Ltd.
Starboard Communication
Stirling Festival Theatre Inc.
The Belleville Intelligencer
Thomas Estevez Design
Tim McKinney ReMax Quinte
Tipper Financial Services
W.T. Hawkins Inc. (Hawkins
Cheezies®)
Welch LLP, CA

Funders

The City of Belleville
Ontario Arts Council
Canadian Heritage
Passepartout
Canada Summer Jobs
Career Edge

GOVERNANCE

The Quinte Arts Council Board of Directors is responsible for the oversight of the organization's policies, programs, budgets and grant decisions. The QAC oversees five active committees: governance, arts advisory, bursary, fundraising and youth arts advisory. These committees meet at least three times a year and report back to the executive committee.

In 2019 we began an intensive organizational audit to ensure our policies and procedures provide equal access to the arts and fair representation for all artists, art groups and organizations, and disciplines. We act from a place of openness, transparency and accountability in all we do.

2020 BOARD OF DIRECTORS



ANDREA KERR
CHAIR



JENNY WOODS
PAST-CHAIR



MAURY FLUNDER
TREASURER



TAYLOR PENDER
SECRETARY



DAN ATKINSON
DIRECTOR



EMEBET BELETE
DIRECTOR



RICK MOULTON
VICE-CHAIR



LISE LINDENBERG
DIRECTOR



ANISSA NIELSEN
STUDENT REP



ADEY SINGER
STUDENT REP

FINANCIALS

STATEMENT OF OPERATIONS 2019-2020

REVENUE SOURCES	2019	2020
Visual arts projects	15,445	0
Arts & education projects	9,470	0
Umbrella advertising & sponsors	15,091	10,451
Fundraising projects	22,834	0
Membership	13,244	9,552
Donations	58,313	56,520
Gallery sales	17,461	7,239
Other/misc.	<u>782</u>	<u>1,500</u>
REVENUE FROM ABOVE SOURCES	104,428	152,640
Grants		
Ontario Arts Council	9,366	7,152
Arts Endowment Fund	5,866	8,700
City of Belleville	41,300	35,500
Summer Employment Grants	4,153	24,610
Government Assistance	<u>0</u>	<u>86,738</u>
TOTAL REVENUE	213,325	247,962
TOTAL EXPENSES	215,818	185,610
NET INCOME/(LOSS)	(2,493)	62,352

STATEMENT OF FINANCIAL POSITION 2019 - 2020

ASSETS	2019	2020
Cash - operating fund	2,394	22,218
Marketable securities	20,135	61,835
Accounts receivable	10,027	27,865
Deposits	932	932
Due from other funds	<u>2,849</u>	<u>5,151</u>
NET ASSETS	36,337	118,001
LIABILITIES		
Accounts payable & accrued liabilities	33,219	7,324
Gov't and other remittances payable	38	1,489
Deferred income	0	7,152
Due to other funds	<u>2,849</u>	<u>5,151</u>
	36,106	21,116
LOAN PAYABLE	<u>0</u>	<u>34,302</u>
	<u>36,106</u>	<u>55,418</u>
FUND BALANCES	<u>231</u>	<u>62,583</u>
	<u>36,337</u>	<u>118,001</u>

TOWARDS A "NEW NORMAL"

At the time of writing, almost 25% of Canadians are fully vaccinated. Over 75% of Ontarians 18+ have their first dose, and one-quarter have their second. COVID-19 numbers are well below 300 per day down from a daily high of over 4,800 cases in April. The province is slowly reopening. While the impacts have been devastating worldwide – John Hopkins Hospital reports over 181 million cases worldwide and almost 4 million deaths – there *is* light at the end of the tunnel.

While we are slowly rebuilding from the far-reaching and long lasting impacts of the pandemic, we are faced with yet another crisis: over 1,000 unmarked graves have recently been found on the sites of former residential schools in western Canada. While the Truth and Reconciliation Commission released their report in December 2015, there is still much work to be done. We approach this work with an open mind and open heart. We are listening. We are learning.

As we prepare to safely reopen, recover, and navigate the volatile environment before us, the QAC is committed to creating an even more beautiful, thriving, and vibrant arts community. I know our artists will continue to demonstrate innovation and resilience as they play a central role in reconnecting our residents and reigniting the local economy. This also extends to our responsive and supportive participation of the team, our volunteer Board, and committees.

I thank all of them for a year of working remotely, and I look forward to building an even stronger, more equitable, creative arts community together.



Essential Workers Mural by Christopher Bennett



Yes there is light at the end of the tunnel by Sarah Winn



QuinteArtsCouncil



QAC1967



QAC1967

This annual report and supplementary information on grants, services and awards can be found at quinteartscouncil.org

Quinte Arts Council

36 Bridge St. E.
Belleville, Ont. K8N 1L6