Quinte Arts Council ANNUAL REPORT 2021 Together again

Cover art Black Geometric Quilt by Bill Stearman

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OUR VISION

An inclusive and equitable culture of diversity is at the core of our mandate at the QAC.

Since 1967, the Quinte Arts Council has been the community leader in advancing, cultivating, promoting and advocating for a vibrant and diverse arts community in the Quinte region, while supporting the new generation of artists, offering quality experiences and arts education. The QAC envisions an inclusive region where all artists and arts organizations are valued, supported and celebrated by the community. We want arts workers to feel empowered to achieve creative success with viable, sustainable careers.

Our values:

- Art and culture play an important role in a community and contribute to a healthy local economy and lifestyle
- Art and culture are a valuable voice at the table with all levels of government
- Varied perspectives cultivate creative ideas
- Cultivate and sustain partnerships with community allies
- Equity and Inclusion is how we unleash the power of diversity and creativity

Our mission is to:

- Advance the arts in the Bay of Quinte region
- Support and promote the artistic endeavours of our members
- Offer professional development workshops for artists and act as a resource centre
- Offer annual grants, bursaries and awards for our next generation of artists
- Create awareness of the arts through various media
- Advocate for the arts at all levels of government
- Work with other arts groups on long-range planning to promote collaboration

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MESSAGE FROM THE CHAIR

In 2021, as our community continued to pull through the pandemic, the arts quenched our spirits and pulled us together. During times of isolation and uncertainty, the arts added value to all of our lives. The arts have inspired, connected, challenged and brought joy when we needed those things most. On behalf of our Board of Directors and staff, we'd like to take this opportunity to share our immeasurable gratitude for the creative work of all of our members and artists in the Quinte region.

Our Board has added two invaluable Directors in 2021. I'd like to introduce Paul Papadopolous and Brit Johnson. And on behalf of our Board of Directors, we'd like to thank the Quinte Arts Council Executive Director, Janet Jarrell, for her authentic and transformational leadership this year. Our incredible staff at the QAC has been unstoppable. We commend their innovation, recalibration and flexibility throughout 2021. They have relentlessly engaged in partnerships with schools, local businesses, community organizations and other arts councils across the province in the pursuit of their mission to keep the arts on the table.

The Quinte Arts Council has continued to advocate for artists, ensure they are paid for their work, promote their endeavours, and provide professional development opportunities. We have sustained a network of inspiration and built upon a thriving community of creatives. Their beautiful stories are within the pages of the Umbrella. Our magazine has connected members to one another and to this community - and is itself an absolute work of art.

Over the course of the entire year and behind the scenes, our team has been working to unveil a gorgeous new brand, artist residence, gallery and meeting space, website and event app. The arts will flourish and inspire in these fresh virtual and physical spaces in 2022 and beyond!

Speaking of the year ahead and as we return to one another and to events and celebrations face-to-face, take time to appreciate the artists, musicians, writers and makers that are a part of every experience. Please hold up, share, like, donate, fund, recognize the folks in our community that diversify it. ANDREA KERR

chair

Paul Papadopoulos

Brit Johnston

QUINTE ARTS COUNCIL 2021 MESSAGE FROM THE ED



According to the Federation of Canadian Municipalities, "arts, culture and heritage improve the ability of municipal governments to influence local economic development by attracting and retaining a skilled and talented workforce." January 2021 began with new surges in COVID cases in the province, causing yet another lockdown. Working from home has become more the norm these days, and the QAC was prepared.

Transitioning all of our work to the drive, the team continued to support, promote, and advance the arts community from our home offices. If we learned anything in 2020 – it was that we will never stop learning! Or creating! Or ZOOMing.

The work on Umbrella continued, keeping our freelance writers, graphic designers, and all who work on this publication employed. Printed locally, this publication continues to promote, connect and create opportunities for our local artists and art organizations. In February, QAC partnered with the Belleville Downtown District and a local artist to create Moira Magic. A beautiful display of ice sculptures, lit up at night all along the Moira River. This community project brought much needed light and inspiration to our community during a bit of a dark time.

When the lockdown ended, the QAC team worked a hybrid schedule, planning for professional development workshops in collaboration with the Canadian Human Rights Commission – Respectful Workplaces for the Arts. Further, we celebrated Umbrella turning 30! What an amazing milestone for this publication to be in print since 1991!

By April we were in lockdown again and the rollercoaster ride continued. But there was still great work to be done. Recognizing the current need globally, the QAC joined the LGBTQ+ tourism strategy and inclusion training, making our community a welcoming and safe place. We prepared for our 3rd annual Everyone Under the Rainbow show – knowing it will likely be virtual again this year. Students were graduating, and our bursary program continued to support with 6 bursaries to students pursuing the arts.

To have a diverse, dedicated and dynamic team makes all the difference. I have to commend Adam Gray and Fiona Campbell for riding out the waves of this pandemic with me and continuing to push our mandate of supporting the arts community forward! In June, we lost a community leader and longtime arts supporter, Maurice Rollins (1927-2021). It was truly a devastating loss that stopped our community as we needed time to reflect on Rollins' life, passions and accomplishments. You are missed!

With every set back, we put our heads down, wrote those grants and got the work done. The hard work paid off. A new brand, website and events app was well underway. Our biennial Expressions show was happening (with many delays), our AGM was again virtual and planning for the Mayor's Luncheon for the Arts and the Arts Recognition Awards was under way.

We acknowledge the support and dedication of the QAC Board of Directors. We truly appreciate you taking time away from your own lives to volunteer for the arts community. Your unwavering support has made the team stronger, more confident and gave us the energy we needed to keep going uphill! Thank you

In September, Adam Gray accepted a position at The Empire Theatre in Belleville. With his extensive film background, this was a fantastic fit. Although sad for the QAC, we couldn't be happier for Adam in his new role.

Welcome Heather Christiansen! We truly feel fortunate to have found this gem; yes, her background is amazing – but it is her kindness, compassion and big energy for the arts that we love – she is a big asset to the team!

With all of these ebbs and flows, challenges and wins – we are ready to take on 2022!



Thanks to funding from Canada Summer Jobs we were able to hire two summer students for July and August.

Morgan McNeilly



Social Media Community Manager

Allen Steinberg



Special Events Coordinator

Thank you to **Kim Lidstone**, our bookkeeper, who has been a member of the QAC since 2010.



Our Team

The arts community is in good hands with a dynamic, supportive, creative and collaborative team. With a varied skill set, this team is actively, passionately and authentically advancing arts, culture and heritage in the area. The team is growing, changing and adapting to the current needs of the community.

We said goodbye to Adam Gray, our Creative Director, and hello to Heather Christiansen, who joined the team in the newly created role of Program Director.

Heather is an arts educator and arts administrator. Her 23 years of experience extends from Ontario to British Columbia working with a variety of non-profit arts organizations, ranging from youth and professional orchestras, community choirs, dance and musical theatre groups. She has a Bachelor of Music degree from Queen's University and a Bachelor of Education degree from the University of British Columbia. She is excited to join the QAC team to support the growth and collaborations of artists and arts organizations in the Quinte community.



FIONA CAMPBELL Director of Communications & Outreach



HEATHER CHRISTIANSEN Program Director



ADAM GRAY Creative Director

In September, Adam moved on from the role of Creative Director at the QAC to work for the Empire Theatre in Belleville. His creative energy, high standards in everything he does and great sense of humour is missed - we wish him all the success in his new role.



ANDREW GRAY Graphic Designer

Thank you to our volunteers of 2021:

(L-R)

Carol Bauer, Carol Lennox, Anissa Nielsen, Judy Bridle, Sandra Randle, Michael MacLeod, Daniel Fobert, and Lorraine Huebner



NOTABLES FOR 2021

- The QAC facilitated 6 professional development workshops attended by over 100 participants.
- Umbrella Magazine, produced quarterly, celebrated over 100 artists, employed 12 writers, 4 staff and a dozen volunteers.
- Umbrella distributes 20,000 copies locally and across the province.
- We made an impassioned deputation to council about our role in the community advocating for an increase to the arts and culture fund.
- We received a Resilient Communities Fund grant from the Ontario Trillium Foundation
- The QAC brand was refreshed.
- Work began on our beautiful new website and events app to better promote local artists.
- Umbrella magazine created collaborations for example it connected RCI Studios in Trenton with David R. Maracle, a project is in the works
- QAC is an active member in LGBTQ+ tourism strategy and inclusion training/working group
- In collaboration with First Tuesday Muse, we hosted a night of poetry featuring our fine local poets in honour of the Tweedsmuir (lost in a devastating fire) and celebrating FTM's fifth year!



STRATEGIC PLAN:

Keeping Arts on the Table, the Quinte Arts Council's Strategic Plan identifies four strategic priorities that will guide QAC operations through to 2023:

- Advancing
- Cultivating
- Promoting
- Advocating

ADVANCING

David Maracle, member of the Tyendinaga Mohawk Territory, recorded two songs for the 2021 JUNO awards. The performance was made possible by a group of local arts supporters, led by the Quinte Arts Council. Says Executive Director Janet Jarrell: "When David came to us about this amazing news and opportunity, we quickly reached out to Mark Rashotte of the Empire Theatre and Dug Stevenson with the Bay of Quinte Regional Marketing team who immediately provided their support. Community leaders like this who believe in and support our incredible local talent are elevating the Bay of Quinte area and that is being recognized on a national scale."

Emerging Photographer, Daniel Presley-Spinks states: "[The QAC] have been very encouraging about helping me continue my work in photography by not only providing me paid work but also getting me into contact with other people in the field who have helped with inspiration for new ideas. The paid work also helped provide funding for a film camera I plan to use for a personal project I have been planning for about 3 years, of which I am extremely grateful for."

Technological Advancements: Working with THEY Integrated, QAC rebranded with a fresh, new and modern logo and brand package. THEY also developed a beautiful new website and began the process for an event app. The vision for the QAC Podcast was created, equipment and planning developed. Alexandra Bell, featured in the Summer 2021 Umbrella says "Nathan Mahaffy and I are so grateful to Peter Paylor and Quinte Arts Council for the amazing write up in the Umbrella. We are honoured to be among such amazing and talented folks in this edition. Each page was like a magical treat, another friendly face smiling at us on the pages as we turned them. We love being performers/artists/producers in the Quinte region - the talent here makes it easy to do."

David Maracle 2021 Junos

2021 HIGHLIGHTS

GALLERY SHOWS

Virtual RISE Women's Day Show Virtual and Window presentation of Everyone Under the Rainbow LGBTQ+ show

VIRTUAL WORKSHOPS

Create your own online shop Grant Writing Tips & Q&A for City of Belleville Arts and Culture Fund Respectful Workplaces in the Arts First Tuesday Muse Poetry Night Portfolios Review with Ash Murrell

IN PERSON WORKSHOPS

Long Story Short: Writing Workshop Series

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Although COVID changed the way arts education was delivered in the schools, the QAC was able to provide financial support for successful 'Artist in the Classroom' projects (some virtual) as well as bursaries for graduating students.

Bursary recipient Andie Csafordi believes in an arts-based education. "For anyone considering a degree in the arts, I can't encourage you enough. The skills you'll learn, and the experiences you will encounter as an art student in post-secondary will be the ones that will resonate with you and benefit you, for the rest of your life."

The Artist in the Classroom projects included a mural with artist Andrea Pillar and 310 students at Prince of Wales Public School. At Eastside Secondary School, artist Perry Poupore's project allowed 60 students to get 'hands on' pottery experience.

A host of enriching francophone workshops in a visual art series came to fruition in partnership PassepART and Artshine-Arts4all for 320 students from Marc Garneau L'ecole secondaire publique and École élémentaire publique Cité-Jeunesse.

2021 Bursary Recipients









L-R clockwise: Ella Reed, Heather Jones, Andie Csafordi, Sarah MacDonald, Marina Sproule





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PROMOTING

Dealing with lockdowns made it challenging to keep arts at the forefront of minds. We updated our virtual efforts with a brand refresh, virtual shows and workshops and an increased presence on social media.

Our social media channels kept artists in touch. Our 52 weekly What's ON kept you informed and monthly Umbrella e-News shared all the opportunities and resources available.

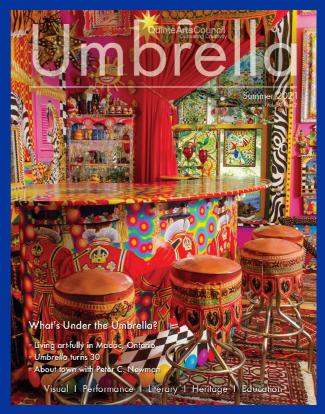
Umbrella magazine was published quarterly and gave the community a chance to find out more about artists in the area. You could catch us weekly with our Cultivating Creativity articles in the Belleville Intelligencer.

BY THE NUMBERS

2,662 : Facebook followers (a 59% annual increase) 8,129 : Combined followers on Instagram, Facebook and Twitter 53,165: Total reach of our Facebook page 52 : Cultivating Creativity columns published in the Belleville Intelligencer

Little Shop of Horrors @ The Belleville Theatre Guild

"Congratulations on producing such an excellent magazine and for continuing to uphold and improve the purpose and ideals of the Council." Lynda Wheeler



Summer 2021:

This colourful edition of Umbrella was one of the fastest out of print editions ever. It was impossible to keep on shelves!

Staying In Touch



In 2021 virtual communication was key! Here are our Facebook posts that you engaged with the most.



3235 Reached, 477 engagements, 31 likes, 10 comments, 12 shares!



4764 reached, 467 engagements, 71 likes, 1 comment, 28 shares!



2161 Reached, 113 engagements, 38 likes, 4 comments, 5 shares!

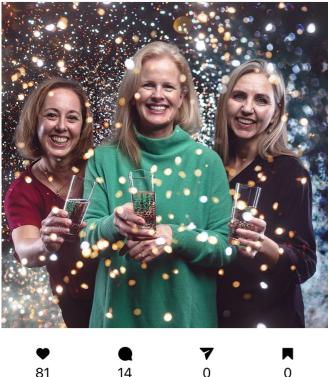


2077 Reached, 271 Engagements, 5 likes, 14 shares!

Staying In Touch



Our virtual messaging relied on images to show you what was happening. Here are our Instagram posts that you engaged with the most.



14 0 516 Reached!







0

1 420 Reached!

74



11 401 Reached!



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0

70

ARTS RECOGNITION AWARDS

Each year, the Quinte Arts Council recognizes those individuals, artist groups or businesses for their artistic excellence, cultural leadership or contribution to the arts with our Arts Recognition Awards. They are celebrated at the annual Mayor's Luncheon for the Arts.

Due to provincial regulations, we hosted a modified Luncheon for the Arts to celebrate these individuals and their achievements: an intimate, invite-only event for recipients, their nominator, their guests, and our platinum sponsors (McDougall Insurance and the City of Belleville) at Dinkel's Restaurant in downtown Belleville. We look forward to once again celebrating our local arts champions with the community in 2022.



Lisa Morris



2021 RECIPIENTS



Bay of Quinte Regional Marketing



Ralph Johnston



Bob House

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Janet Jarrell continues as Co-Chair, Alliance of Arts Councils of Ontario

The QAC joined the leaders of Ontario's largest municipal arts councils to advocate on behalf of the artists and residents in the Quinte Region and across the province. On February 12, 2021, QAC submitted a letter to the Provincial Pre-Budget Consultations with the following recommendations:

 Establish a \$10M fund specifically to support Indigenous artists and cultural leaders
 Invest an additional \$25M annually at the Ontario Arts Council
 Create a high-access, rapid-response relief fund for individual artists and self-employed arts

workers

- 4. Invest in PPE and HVAC upgrades
- 5. Implement paid sick days for all workers

6. Implement a Province-wide marketing campaign encouraging arts connections

7. Rationalize Health and Safety Regulations

AACO responded to the White Paper of 2021

by Hon. Lisa MacLoed, Ministry of Heritage, Sport, Tourism and Culture Industries - on April 20, 2021, in collaboration with 24 other art councils across the province, QAC submitted a response to the White Paper, Reconnecting Ontarians: Reemerging as a Global Leader. Commending the Minister on their consultative approach, we were looking for more details on targeted support for the arts, culture and heritage sector, how to access it, and urged the government to continue this support post-COVID, to ensure that the voices of artists and smaller organizations are included.

Community Partner City of Belleville Economic Destination and Development Committee (EDDC)

Representation on the EDDC is crucial to keep arts and artists at the table as they play an important role in defining who we are as a community and contribute to a healthy local economy and lifestyle for those who live and work in the area.

Quinte Arts Council made an impassioned deputation to the City of Belleville

We recognize and appreciate the support of the City through the annual Arts and Culture Fund. Currently at \$50,000 a year, the ask was to double this fund to \$100,000 allowing more artists and art organizations to be funded in this community.

OUR SPONSORS

Photo by Mike Gaudaur

Your support ensures QAC programs continue for our current and future generations of artists. We thank you.











ONTARIO ARTS COUNCIL CONSEIL DES ARTS DE L'ONTARIO

an Ontario government agency un organisme du gouvernement de l'Ontario

Funded by the Government of Canada Financé par le gouvernement du Canada









THE INTELLIGENCER



Belleville Public Library & John M. Parrott Art Gallery



OUR SUPPORTERS

Premier Arts Benefactors

The John M. & Bernice Parrott Foundation The City of Belleville McDougall Insurance & Financial Bay of Quinte Regional Marketing Board Ontario Trillium Foundation Loyalist College Ontario Arts Council Ralph Johnston & Tony Martin

Premier Supporters

Ann Cunningham Ross McDougall Audrey Williams Belleville Downtown District

Partners

Richard Haeberlin & Elaine A. Small Eric Lindenberg Gary Magarrell & Barry Brown Janet Jarrell Mary-Lynne Morgan Lola Reid Allin Roland & Linda Tipper Jenny Woods Rian McLaughlin

Benefactors

Hans and Lenneke Buré **Jennifer** Chanter Ren Duinker Leo and Mary Jo Fortin Linda and Garry Gray **Bob House** Ien Keiltv-Friesen Manfred and Diana Koechlin Ron and Betty MacDonald Linda Mazur-Jack Ray McCoy Elizabeth Mitchell Kerry Munson Judith Niedermayr Susan Nurse Mary O'Flynn Rick and Elizabeth Rolston Lyle and Sharon Vanclief Susan Walsh Douglas and Mary Wilson

Patrons

David Alexander Judy Bridle Emebet Belete Janice Brant Julie Brown Hale

Patrons con't

Kendra Butcher Ianna Bussi Peter Chisholm Bonnie Coldham Charlotte Dafoe Donald Desaulniers Shirlev A. French Claire Grant Iohanna & Peter Hoekstra Catherine Joyce Kim and Glenn Lidstone Suzanne Lowther Bob and Cathy McCallum Judith McKnight Ash Murrell Linda Mustard Joyce Pond Christina Ann Taylor Geoff Webb Tara Wilkinson Hal and Olive Wilson

Special Thanks

Paulo's Italian Trattoria Dinkel's Restaurant Funk & Gruven A-Z



OUR SUPPORTERS

Business members

Alchemy Artists Residency Advanced Electrolysis LASER Art Gallery of Bancroft Andara Gallery Acapella Quinte Artistic Energies Bailey Brown Pottery Bazar Artisan Market Baxter Art Centre Belleville Chamber of Commerce Belleville Concert Band Belleville Art Association Belleville Downtown Doc Fest Belleville Public Library Belleville Weavers and Spinners Brady Clark Advisory Group -CIBC Wood Gundy - Quinte Branch Cabin Boy Knits Campbell's Orchards Cavan Art Gallery Chisholm Lumber Christopher the Twistopher **Comedy Country Command Performance Choir** CJLF FM Loyalist Radio The Eddy Hotel & Farm **Empire** Theatre

Business members con't

First Tuesday Muse The Glanmore National Historic Site Grey Matters Production Gristmill Studio Plainfield Hastings County Historical Society **HPEC** Regional Chorus Lions Club of Belleville Malcolm Brothers Ltd. Michelle Hutchinson Art Mr Print Mustard and Boloney Night Kitchen Too Peggy deWitt Photography Prince Edward County Chamber Music Fest PEC Jazz Festival Quinn's of Tweed Fine Art Gallery Quinte Broadcasting Co. Ltd **Ouinte Ballet School of Canada Ouinte Fibre Artists Ouinte Film Alternative** Quinte Humane Society **Ouinte Gardens** Ouinte West Chamber of Commerce

Business members con't

Quinte Symphony RE/MAX Quinte Ltd. Red Ball Radio Ltd. Red X Technologies Rednersville RD Art Tour River & Main Theatre Company Shatterbox Theatre Shout Sister Choir Stirling Festival Theatre Inc. Stirling Musical Instrument Lending Library **Telegraph Narrows** Tim McKinney ReMax Quinte **Tipper Financial Services Turtle Point Books Trenton Citizens Band** Tweed Arts Council Tweed and Company Theatre

Funders

The City of Belleville Ontario Arts Council Bay of Quinte Regional Marketing Board Canadian Heritage PassepART Canada Summer Jobs Career Edge



GOVERNANCE

The QAC is governed by a volunteer board of directors and relies on volunteers to assist the team with programs and special events. Our revenues come from government at the municipal and provincial level, sponsorships, foundations, memberships and donations.

The Quinte Arts Council is a registered charitable umbrella organization (#107869448RR0001) dedicated to promoting artists and arts organizations in all disciplines and to further appreciation of arts and culture in the Quinte region. The geographic region we serve is from the southern-most tip of Prince Edward County, north to Bancroft and east and west from Napanee to Brighton.

2021 BOARD OF DIRECTORS



ANDREA KERR Chair



RICK MOULTON VICE-CHAIR



TAYLOR PENDER SECRETARY



MAURY FLUNDER TREASURER



BRIT JOHNSTON DIRECTOR



PAUL PAPADOPOULOS DIRECTOR



EMEBET BELETE DIRECTOR



LISE LINDENBERG DIRECTOR

FINANCIALS

STATEMENT OF OPERATIONS 2020-2021

REVENUE SOURCES	2020	2021
Donations	56,520	79,237
Gallery sales	7,239	0
Memberships	9,552	15,738
Umrella - advertising and sponsors	2,951	525
Sponsors	7,500	17,125
Other/misc.	<u>1,500</u>	<u>0</u>
REVENUE FROM ABOVE SOURCES	85,262	112,625
Grants		
Ontario Arts Council Arts Endowment Fund City of Belleville Summer Employment Grants Government Assistance	7,152 8,700 35,5002 24,610 0 86,738	$16,652 \\ 6,632 \\ 42,500 \\ 14,718 \\ 20,000 \\ 36,064$
TOTAL REVENUE	247,962	284,091
TOTAL EXPENSES	185,610	291,793
NET INCOME/(LOSS)	62,352	(7,702)

STATEMENT OF FINANCIAL POSITION 2020 - 2021

ASSETS	2020	2021
Cash - operating fund	22,218	41,181
Marketable securities	61,835	66,335
Accounts receivable	27,865	17,260
Deposits	932	10,030
Due from other funds	<u>5,151</u>	<u>12,951</u>
NET ASSETS	118,001	147,757
LIABILITIES		
Accounts payable & accrued liabilities	7,324	8,432
Gov't and other remittances payable	1,489	7,425
Deferred income	7,152	0
Due to other funds	<u>5,151</u>	<u>12,951</u>
	21,116	55,725
LOAN PAYABLE	<u>34,302</u>	<u>37,151</u>
FUND BALANCES	<u>55,418</u>	<u>92,876</u>
	<u>62,583</u>	<u>54,881</u>
	<u>118,001</u>	147,757

Complete financial statements available @ quinteartscouncil.org/governance

QUINTE ARTS COUNCIL 2021

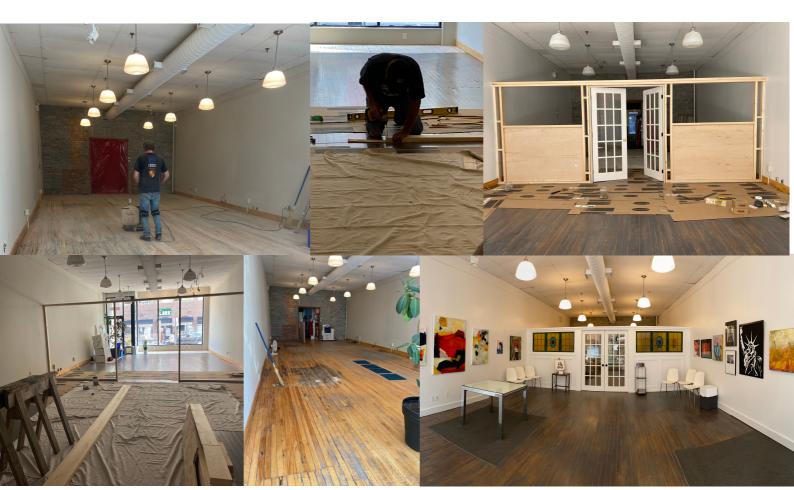
REGENERATION

2021 was a year of preparation and regeneration. We spent five months of the year in some form of provincially mandated lockdown which meant the QAC team worked remotely most of the year. We emerged from the lockdowns with a brand new, regenerated space. Renovations took place for most of 2021 as we completely updated the former gallery space, removing the gift shop, creating professional development workshop space and gallery with a new, more "urban vibe."

The brand of the QAC has been refreshed alongside the gallery space to showcase our new, more modern feel. We launched our beautiful new website, much like the gallery space, it has a more modern vibe and is easier to navigate. The new website, and our soon to be complete events app, take the QAC to the forefront in technological promotion of the arts in the Quinte area.

As Ontario emerges from restrictions and venues are able to reopen the QAC is working toward getting gallery shows and workshops ready for you to take part in. 2022 brings back the Quinte En Plein Air Festival, the launch of the QAC podcast, as well as a new collaboration with Loyalist College and students in the Television, Filmmaking & Digital Content Creation program.

We have stayed apart to stay safe but now that we can be together again, there is so much to look forward to in the coming months and years. Together we will make the arts community in Quinte thrive.







QuinteArtsCouncil

QAC1967

QAC1967

This annual report and supplementary information on grants, services and awards can be found at quinteartscouncil.org

Quinte Arts Council 36 Bridge St. E. Belleville, Ont. K8N 1L6