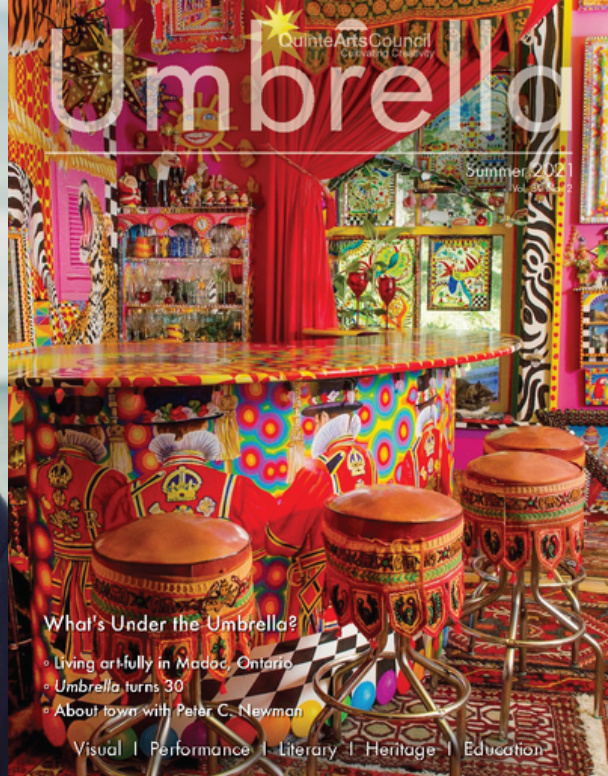


# UMBRELLA SPONSORSHIP Opportunity

**PREPARED BY**  
Quinte Arts Council  
613-962-1232

[qac@quinteartscouncil.org](mailto:qac@quinteartscouncil.org)





# BECOME A CHAMPION OF THE ARTS

**PLATINUM  
SPONSOR: \$4000**

- Full-page colour advertisement describing your business in four issues of Umbrella designed by or approved by the QAC
- Top-tier recognition in each issue of Umbrella and the QAC website (20,000 copies distributed annually)
- Premiere acknowledgment at QAC's annual AGM & Arts Recognition Awards
- Complimentary one-year business membership (\$70 value)
- Social media & website promotion acknowledging you as the sponsor of the section with a link to your website (audience 8,000+)
- Acknowledgment of you as the sponsor when the article is published in our Cultivating Creativity column in the Belleville Intelligencer (readership of 70,000)

[www.quinteartscouncil.org](http://www.quinteartscouncil.org)





## MORE SPONSORSHIPS

### GOLD SPONSOR: \$1000

- Full-page colour advertisement describing your business in one issue of Umbrella Magazine designed by or approved by the QAC
- Complimentary one-year business membership (\$70 value)
- Social media & website promotion acknowledging you as the sponsor of the section with a link to your website (audience 8,000+)
- Acknowledgment of you as the sponsor when the article is published in our Cultivating Creativity column in the Belleville Intelligencer (readership of 70,000)

### SILVER SPONSOR: \$500

- Your logo at the end of an article in a section of your choosing with acknowledgment of your sponsorship
- Social media & website promoting you as the sponsor of the article with a link to your website (audience 8,000+)
- Acknowledgment of you as the sponsor when the article is published in our Cultivating Creativity column in the Belleville Intelligencer (readership 70,000)





## About

Since 1991, readers have come to rely on Umbrella for articles and news about emerging and established artists working in all artistic and cultural disciplines including performing, visual, film, literary and heritage.

In June 2019, the QAC team transformed Umbrella into a sophisticated and carefully curated glossy magazine.

Published seasonally, Umbrella is the most popular arts and culture magazine in Quinte Region. We serve from Bancroft in the north to southern Prince Edward County, east to Napanee and west to Brighton.

As a sponsor, you will directly reach a targeted group of readers who enthusiastically embrace art and cultural experiences.

Your support will contribute to the long-term sustainability of Umbrella and, in turn, put your business in front of new audiences.

Contact us: 613-962-1232

[qac@quinteartscouncil.org](mailto:qac@quinteartscouncil.org)