

MAGAZINE

April 2019

QuinteArtsCouncil Umbrella



With our 2019 summer issue, **Umbrella** is kicking it up a notch with the launch of our 32-page glossy magazine format.

Published quarterly, **Umbrella** is the go-to source for stories and information about arts and culture in the Quinte region.

Since 1991, readers have come to rely on **Umbrella** for stories on established and emerging artists working in the performing, visual and literary arts, as well as arts education.

Each issue includes our calendar that shares news about upcoming performances, shows, workshops/classes and opportunities.

Umbrella is mailed to members, and delivered to a wide variety of distribution points throughout Quinte.

Advertise in the **Umbrella** and reach a targeted group of readers who enthusiastically support the arts in Quinte region and beyond.

PRINT DEADLINES:

Spring: January 22

Summer: April 23

Fall: July 16

Winter: October 22

To book an ad, email: qac@quinteartscouncil.org

MAGAZINE

Advertising Rates

April, 2019

Umbrella

QuinteArtsCouncil

STANDARD AD RATES



FULL PAGE

18 cm x 24 cm

Non-member: \$1,200

Member: \$900



1/2 PAGE

18 cm x 12 cm

Non-member: \$600

Member: \$450



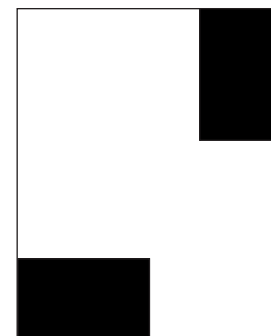
1/4 PAGE

18 cm x 6 cm OR

9 cm x 12 cm

Non-member: \$300

Member: \$225



BUSINESS CARD

9 cm x 5 cm

Non-member: \$200

Member: \$150

PREMIUM AD RATES: Pages 2, 3, inside back cover, outside back cover



FULL PAGE

18 cm x 24 cm

Non-member: \$1,500

Member: \$1,125

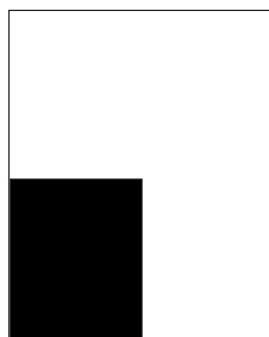


1/2 PAGE

18 cm x 12 cm

Non-member: \$750

Member: \$562.50



1/4 PAGE

18 cm x 6 cm OR

9 cm x 12 cm

Non-member: \$375

Member: \$281.25

13% HST will be added.

10% discount for annual 4 issue contract.

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